



GRENNELL'S 10TH ANNUAL

ROAD SAFETY 5K



IN MEMORY OF THOSE FAMILY OR FRIENDS WHO WERE INJURED OR KILLED IN MOTOR VEHICLE CRASHES

NOVEMBER 19, 2022

START TIME 6:30AM

*In
Memory of
Jason
Alliman*

**REGISTRATION (INCLUSIVE OF T-SHIRT)
ADULTS \$2700 || CHILDREN \$2000**

**PART PROCEEDS WILL BE DONATED TO THE
SIR JOHN GOLDING REHABILITATION CENTRE**





November 19 starting at 6:30 a.m.
Mona Heights, Mona Road, Kingston

The annual Grennell's Road Safety 5k Run, Walk and Roll is just one of a series of events that Grennell's Driving School under the leadership of Managing Director Alphonso Grennell has been championing and raising awareness of the cause of road safety on Jamaican roads.

At Grennell's, we are committed to ensuring safe driving and vehicle safety to protect our people, our communities and all those who use our roads, whether they walk, ride or drive. We recognize that we must take action to help our country achieve the United Nation's Sustainable Development Goal "to halve the number of global deaths and injuries from road traffic crashes" by 2030.

The 10th annual Road Safety 5k Run, Walk and Roll will take place on Saturday, November 19, 2022, starting at 6:30 a.m. from Grennell's Driving School in Mona Heights, Mona Road.

The Road Safety 5k event launched in November 2012, has been committed to bringing attention to remembering and helping those persons affected by road trauma – the individuals who have been injured or lost loved ones in traffic crashes; raising funds to help road crash victims; and promoting safe roads use, as well as a healthy lifestyle.

The event takes on extra urgency this year as the number of people dying and severely injured in preventable traffic crashes in Jamaica is rising at an alarming rate. In 2021, 484 lost their lives as a result of crashes on Jamaica's roadways. It represents the highest number of persons who have died in the country under these circumstances in the last 10 years, according to data from the Road Safety Unit (RSU) in the Ministry of Transport and Mining.

Motor vehicle related crashes, wreak havoc not only on the lives of those directly affected but it extends to the tax-paying public at large, as it has had a devastating impact on the health systems. In the 2017 report on "The Burden of Violence-related Injuries and Road Traffic Crashes to the Health Care System of Jamaica", the National Health Fund and University of the West Indies estimated that the cost to the country is approximately four billion dollars (\$4B) annually.

Since its inception, Road Safety 5k has donated to the Percy Junor Hospital to expand their Accident and Emergency Unit; and the Jamaica Fire Brigade, which required 'jaws of life' equipment to extricate persons trapped in crashed vehicles.

This year, the Sir John Golding Rehabilitation Centre is the chosen beneficiary. The Centre does vital work in treating and caring for people affected by serious injury.

The event will again be held in memory of Jason Alliman, a 26-year-old prosecutor who lost his life in 2015, as a result of a motor vehicle crash. We acknowledge the lasting emotional pain of Jason's friends and family by running, walking or rolling in his honour and that of all who have been impacted by road traffic collisions.

This event is open to all ages! Schools and companies are invited to register individuals and teams to participate. Individuals with disabilities and those who have been negatively affected due to road crashes, are welcome to participate and encourage fellow road users to be safe.

All participants will receive a T-shirt and commemorative medal and access to sponsors' booths. Wear the Road Safety 5k T-shirt with pride when you register and participate, and we will be proud to gift you with the Road Safety 5k Medal or sectional prizes at the finish line!

Please help us reach our goal! Companies can partner with us through event sponsorship; making a cash or in-kind contribution towards the road safety cause or by sponsoring employees to participate in the event. We accept in-kind sponsorships. In-kind sponsorships are only accepted if the in-kind item is needed for the event and helps to offset cost in some aspect. For example, food and beverage water, gift vouchers, laptop/tablets, food baskets etc.

For additional questions about event sponsorship, please call: 876-770-8586 or 876-771-0117.



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Race Registration Costs (inclusive of T-shirt)

(Per person contributions)

- ▶ **Adults:** \$2700 ▶ **Children:** \$2000 ▶ **Wheelchair:** \$2000
- ▶ **Group** (10 or more persons): \$2500 per person

Registration Forms (Register and Pay by November 14, 2022.)

Online: Registration opens online on October 13, 2022. <https://grennellsdrivingschool.com/>
Participants can also collect Registration Forms and make payments at Grennell's Driving School, Mona Dam, Mona Road, Kingston 6. Tel/Fax: 1 (876) 977-5249; 770-8586

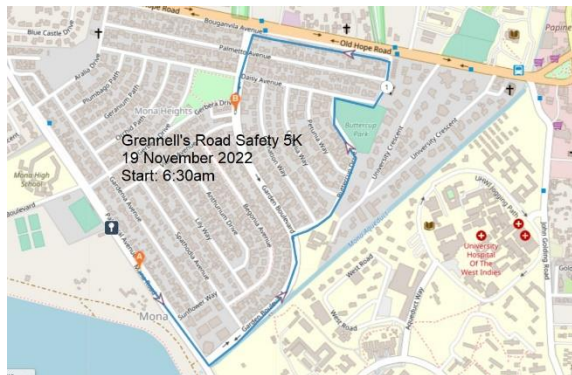
IMPORTANT RULES TO NOTE

- Participants/Guardians must sign the **Waiver and Release** section of the Registration Form.
- Participants race packages must be collected on November 14-18, 2022 **ONLY**. **No packages will be distributed on the day of the race.**
- Headphone use is discouraged, No Pets.
- Rollers line up at the Rear.
- No refunds. In the event of inclement weather, race may be delayed or cancelled at race organizers' discretion.
- Warm-up starts at 6:15 a.m. on race day (November 19).

Race Awards

All 5K participants who complete the event will receive a race medal. Prizes will be awarded to the top male and female finishers in the following categories.

RUNNERS	WALKERS	ROLLERS (Wheelchair)	CHILDREN UNDER 12
Overall Male & Female	Overall Male & Female	Overall Male & Female	Male & Female
Over 50 Male & Female			
High School Student Male & Female			



GRENNELL'S 5K ROUTE

- The race starts in front of Grennell's Driving School on Palmoral Avenue
- Proceeds east and makes a left turn on Garden Boulevard
- Right turn on Butter Cup Drive
- Right turn on Daisy Avenue
- Left turn on Bouganville Avenue
- Left turn on Garden Boulevard
- Makes U Turn in the vicinity of Violet Avenue
- Retraces the route to the start, which will also be the finish line.



Road Safety 5k Run, Walk and Roll
November 19 starting at 6:30 a.m.

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR : J\$400,000 (Exclusive)	
<ol style="list-style-type: none"> 1. Designation as Title Sponsor 2. Company logo on all advertising materials/media promotions/correspondence 3. Recognition on event website, Facebook, and emails with "Title Sponsor" designation 4. Mentions/logo on social media w/ web link 5. Company banners (10 maximum) at the start & finish lines/ all water stations. 6. Company name prominently displayed below the finish line clock 7. Supersized Logo on the race t-shirts 	<ol style="list-style-type: none"> 8. Mentioned in post-race e-blast 9. Opportunity to provide a 60 SECOND corporate profile video/post (Why you support the Road Safety 5k) 10. Ten (10) free entries and a 15% discount for additional employees 11. Opportunity to offer a promotion to registrants /present sectional prize to s 12. Reserved promotional space at the event 13. Photo opportunity and recognition at launch event (October 13)
GOLD SPONSOR : J\$300,000	
<ol style="list-style-type: none"> 1. Designation as Race Sponsor (Gold) 2. Company logo on all advertising materials/media promotions/correspondence 3. Company banners (6 maximum) at the start & finish lines/ and at 2 water stations 4. Opportunity to provide a 30 SECOND corporate profile video or post (Why you support the Road Safety 5k) 5. Seven (7) free entries and a 10% discount for additional employee 	<ol style="list-style-type: none"> 6. Your logo on the runner shirts 7. Opportunity to offer a promotion to registrants 8. Reserved promotional space at the event 9. Placement of promotional merchandise or materials in race packets 10. Photo opportunity and recognition at launch event (October 13) 11. Mentioned in post-race e-blast
SILVER SPONSOR : J\$200,000	
<ol style="list-style-type: none"> 1. Designation as Race Sponsor (Silver) 2. Company banners (3 maximum) at the start & finish lines/ and at 1 water stations 3. Your logo on the runner shirts 	<ol style="list-style-type: none"> 4. Reserved promotional space at the event 5. Opportunity to offer a promotion to registrants 6. Photo opportunity and recognition at launch event (October 13)
BRONZE SPONSOR : J\$100,000	
<ol style="list-style-type: none"> 1. Logo on race t-shirt 2. Reserved promotional space 3. One (1) banner 4. Recognition on event website and Facebook with Sponsor designation 	<ol style="list-style-type: none"> 5. Two (2) free entries and a 10% discount for additional employee 6. Photo opportunity and recognition at launch event (October 13)
OTHER SPONSORSHIP OPPORTUNITIES	
<ol style="list-style-type: none"> 1. T-shirt Sponsor: 150 shirts minimum (GOLD SPONSOR) 2. Water Station Sponsor: (SILVER SPONSOR) Company name/banner prominently placed at all water stations 3. Food and Beverage Sponsors (SILVER SPONSOR) 4. Race Bib Sponsorship: J\$60,000 Company logo on Bibs 5. Prizes for Students - gift baskets/ tablet/computer etc. 6. Prizes for Adults - gift baskets/ vouchers 	

Have another sponsorship idea or want more information?

Feel free to call or email: Alphonso Grennell at 876-770-8586; grennellsdriving@gmail.com

Or Norma Christie at 876-771-0117; norma.christie@gmail.com.



SPONSORSHIP AGREEMENT

Road Safety 5k Run, Walk and Roll
November 19 starting at 6:30 a.m.

Please complete and return to: grennellsdriving@gmail.com;
Return by October 5, 2022, to be included in the media launch.
All Sponsorship Commitment/Agreement Form must be received by November 4, 2022.

Yes! We wish to become a Valued Sponsor/Contributor
of the Grennell's Road Safety 5k Run, Walk and Roll

Company _____

Contact _____

Position _____

Address _____

Telephone _____ Cell Phone _____

Email _____

SPONSORSHIP LEVELS Please select:

- | | |
|---|---|
| <input type="checkbox"/> TITLE SPONSOR: J\$400,000 | <input type="checkbox"/> GOLD SPONSOR: J\$300,000 |
| <input type="checkbox"/> SILVER SPONSOR: J\$200,000 | <input type="checkbox"/> BRONZE SPONSOR: J\$100,000 |
| <input type="checkbox"/> T- SHIRT SPONSOR | <input type="checkbox"/> WATER STATION SPONSOR |
| <input type="checkbox"/> RACE BIBS SPONSOR | <input type="checkbox"/> FOOD & BEVERAGE SPONSOR |
| <input type="checkbox"/> Other: _____ | |
| <input type="checkbox"/> Other: _____ | |
| <input type="checkbox"/> | |

We are unable to sponsor but wish to contribute to Grennell's Road Safety 5k \$_____.
Requests, payments and logos must be received NOT LATER THAN Friday, November 4,
2022 to guarantee placement on the event t-shirt. Please provide logos in a transparent
vector format (.ai, .eps, or .png)

- I would like booth space at the event. I will provide my own booth set-up.
- I will bring banners.

PAYMENT INFORMATION: On receipt of the Commitment Form, we will send you an invoice and the payment details.

Signature: _____ Date _____